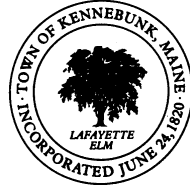


Town of Kennebunk, Maine



Minutes Climate Change Task Force

May 16, 2023 - 9:00 AM
Room 300 – Town Hall

Members Present: Chris Osterrieder, Karen Winton, Josh Tabor, Yvette Webster, Bryan Laverriere, Elizabeth Smith, Lisa Pratt, Maggie Bartenhagen

Members Absent: Mark Kerr, Alison Malmqvist, Lily Martin, Chris Pasciuto

Resource Partners Present: Tom Berry

The meeting was called to order at 9:00.

It was noted that the meeting schedule should be adjusted to avoid conflicts in August. The new meeting schedule is 6/6, 6/20/ 7/5, 7/18, 8/8 and 8/22.

Carol Morris presented preliminary data from questionnaires already received (241 – all online). Those responding have a relatively high level of concern about climate change and are most concerned about its impact on the natural environment and Town infrastructure. Statistics regarding demographics, areas of concern, preferred communication channels, etc. will be forthcoming after the questionnaire has wrapped. Later in the meeting it was decided that the questionnaire will remain open until June 20th in order to capture the broadest possible sample of the population.

There was a wide-ranging discussion about how to capture that broadest possible sample including all segments of the economic spectrum. Target populations include: the schools, large employers, congregate housing, blue collar workers, seasonal residents and investment property owners. Short-term strategies to increase participation include flyers, a table at Town Hall on election day, one-on-one contacts to local groups like the Coastal Association, the largest employers, the Chamber, RSU 21, etc.

There was a discussion about possible longer-term outreach strategies and how to enlist the general population in taking action on climate change. Pros and cons of newsletters, emails, website notices, newspaper articles and group meetings were discussed. This will be the primary topic of the June 6 meeting.

The meeting was adjourned at 10:50 AM.