

Seasonal Stops in Kennebunk!



A Worthwhile Visit for the **Shopper, Foodie, Historian, Artist, & Nature-lover in you!**

Kennebunk... A Historic Destination!



- Historic Train Depot
- Historic Shipbuilders' Homes
- Historic Main Street
- Historic Reenactments
- Museum in the Streets



JonBush Depot Memories.wmv

Why the Kennebunks?

- Transit Oriented Development (TOD)
- Short walking distance to amenities
- Pedestrian-friendly Historic Main Street and Villages
- Day trips / Overnight stays / Staycations
- Bicycle accessible
- Shuttle Service / Taxi
- Ecotourism
- Flag Stop
- Mobile Application
- Grant opportunities with Town
- Commuters to Boston

Accessible

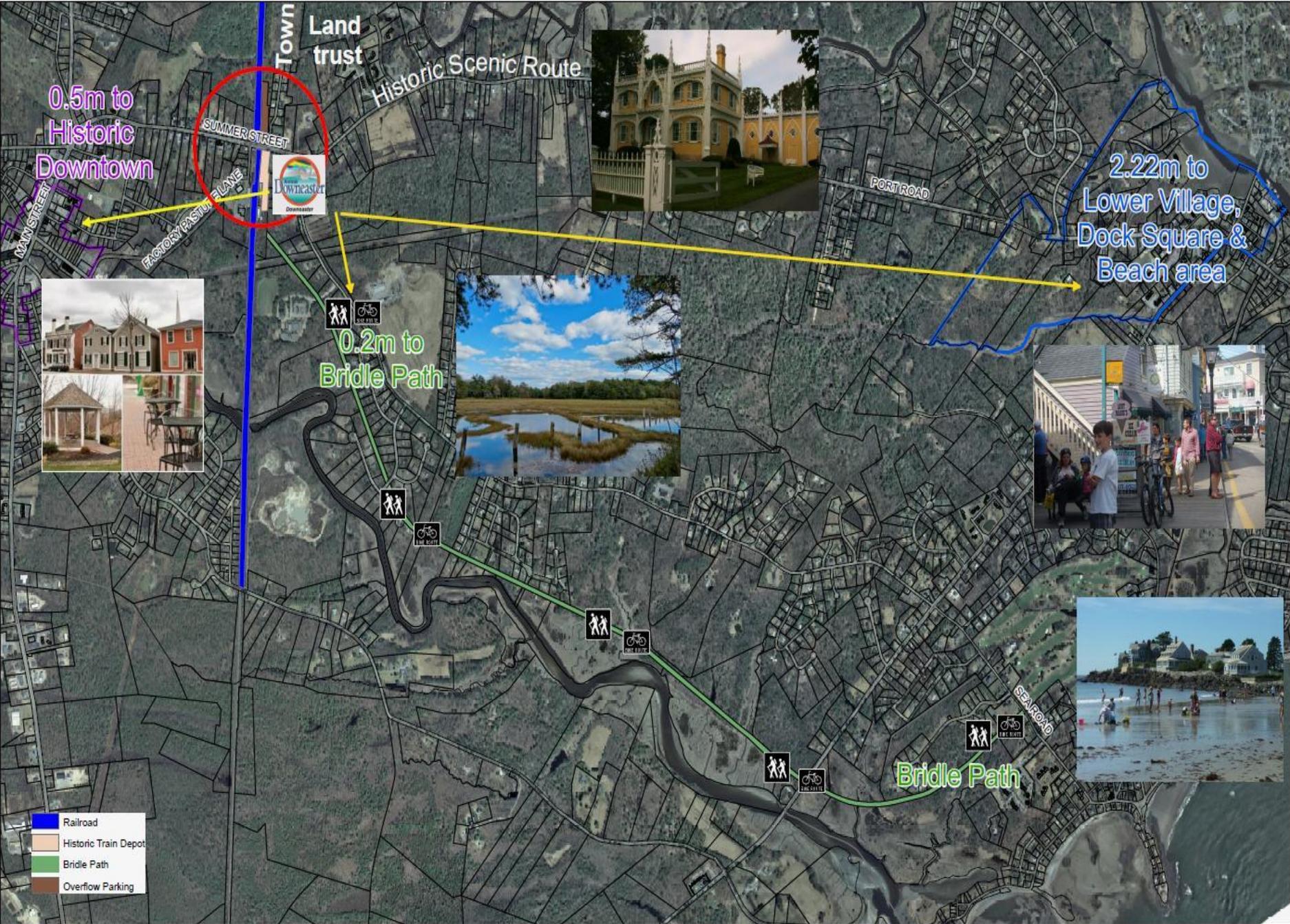


Recreation

Shopping



Dining



- Railroad
- Historic Train Depot
- Bridle Path
- Overflow Parking



- May Day
- Old Home Week
- Winter / Harvest Festivals
- Historic Tours
- Shakespeare in the Park
- Farmers' / Artisan Markets
- Christmas Prelude
- Year-Round Art Shows
- Concerts in the Park
- Movies in the Park
- Official Road Races
- Nationally acclaimed restaurants
- Culinary Trolley Tours



MAINSTAGE SHAKESPEARE
 FREE Shakespeare in Lafayette Park!
 Thursday - Sunday ~ July 1 - August 13
 Parking at 1 Garden Street
www.mainstageshakespeare.com

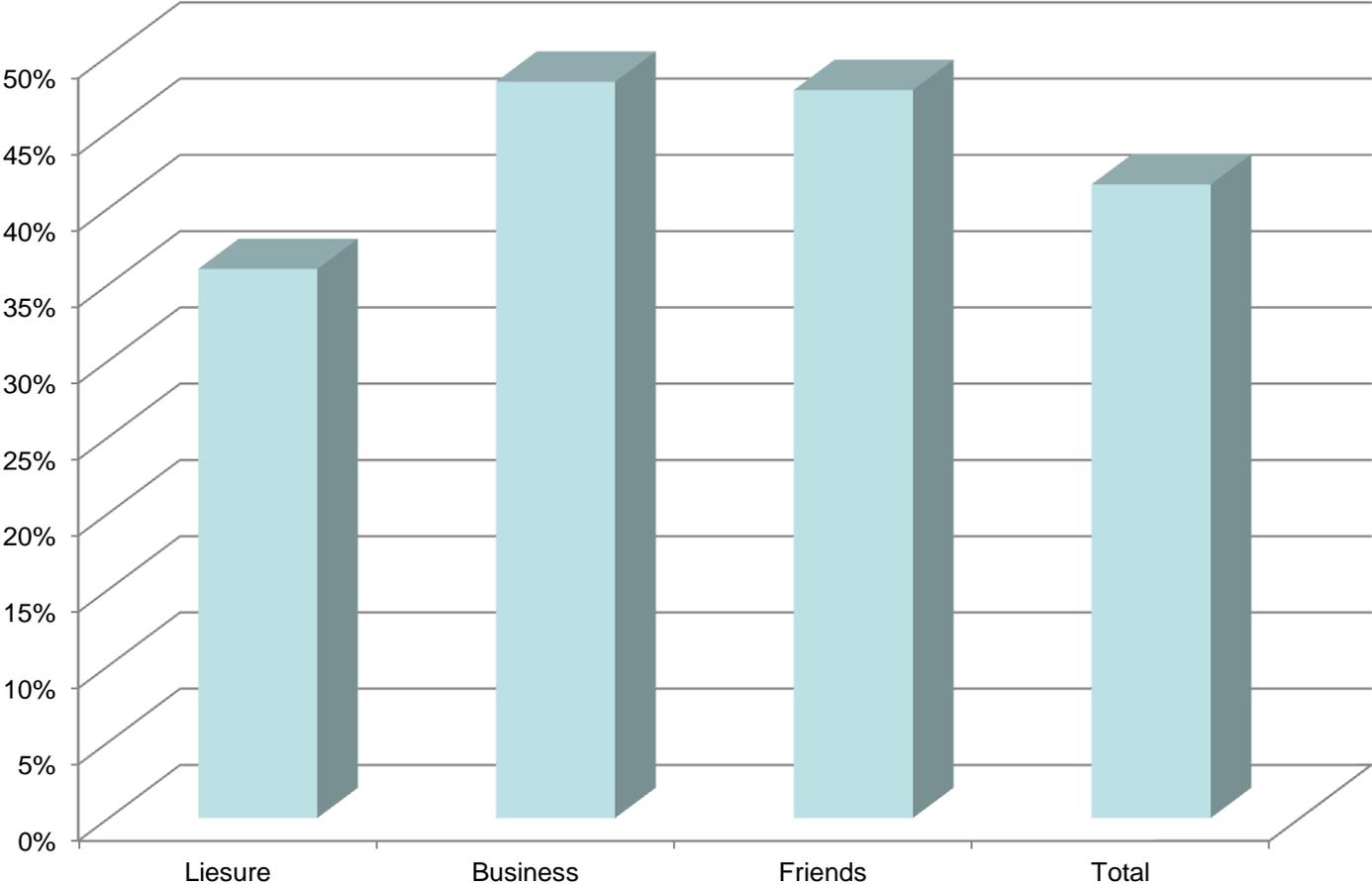


Regional Day Travelers

- Nearly 3/4s of all vehicles entering the Maine Turnpike in York are destined to Southern/Central Maine
- According to Digital Research, half of the day leisure visitors to the Southern Maine Coast are from Massachusetts—
only 17% are from Maine

Opportunities for Further Travel—a Mid-Coast Connection?

Almost 50% of visitors to the Southern Maine Coast have a secondary place to visit-
Portland, Brunswick, Camden-Rockport

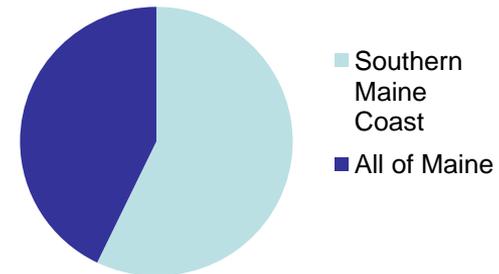


Overnight Leisure Visitors

- 29% of overnight leisure visitors were from Massachusetts
- 27% were from New York and Connecticut
- 44% of their visits were to Kennebunkport
- 31% were to Kennebunk

Source Digital Resources, 2009

60% of travelers to Southern
Maine are here to Relax

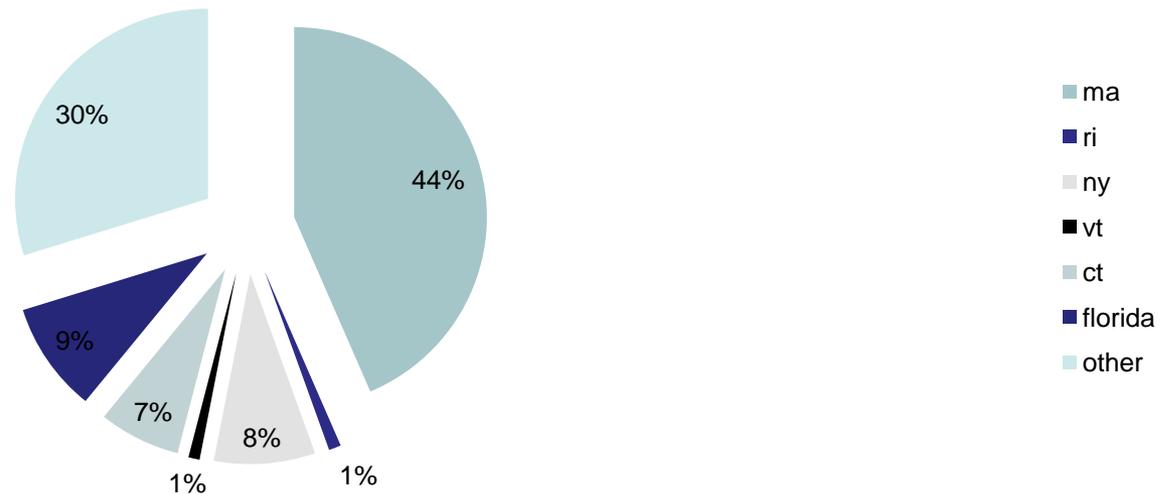


Over 70 Inns/Hotels/Motels and Restaurants in the Kennebunks

Day Leisure Attractions

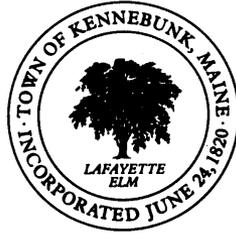
- 47% of all Massachusetts day leisure visitors stopped at the Southern Maine Coast
- 37% stopped in Kennebunk and Kennebunkport
- Digital Resources reports that Southern Maine Coast summer visitors are likely to return-again and again
- The most likely of these leisure visitors are from Massachusetts

Massachusetts and Connecticut dominate the owners in the Kennebunks' Beach area- they need a ride!



What the Kennebunks offer for the Seasonal Train Stop...

- Great Location
- Well-known Brand Names
- Support of the Municipal Officials, Economic Development Committee, Chamber of Commerce and Residents
- Numerous Attractions for all ages
- Whether a day stop, overnight or extended stay, a host of opportunities are available



Town of Kennebunk
1 Summer Street
Kennebunk, Maine 04043

To arrange a site visit, call
207-985-2102 x1308