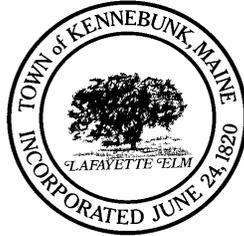


Town of Kennebunk, Maine



Downtown Committee

Minutes for the Downtown Committee October 6th, 2016 Meeting

Present

Ahmed Ciangiulli
Haven Andrews
Arlene Salvati
Lisa Emmons
Cynthia Walker
Lorraine Burr

Guests

Mat Eddy
Angus Macaulay
Melissa Shatney
Mike Pardue
Pamela Bennett
Laura Snyder Smith
Sergeant Andrew Belisle
Mitch Piper
Tasha Pinkham
Betsy McDonald

Absent:

Blake Baldwin- Selectman Liaison

- 1) Election of Vice Chairman and Secretary
 - a. Haven Andrews nominated Lisa Emmons for Vice Chair of the Downtown Committee; Arlene Salvati seconded; none opposed. Lisa was welcomed as the new Vice Chair.
 - b. Cynthia Walker volunteered to be Secretary. Arlene Salvati seconded; none opposed. Cynthia was welcomed as Secretary.
- 2) Mat Eddy asked to present the wayfinding project at the beginning of the meeting. He is working with the Chamber of Commerce on the pedestrian wayfinding portion of the work, to create a specific placement of signage and a map created by Steve Hrehovcik near the center of downtown. The proposed site is next to the Kennebunk Inn/Waterhouse Center (at front right corner of Waterhouse patio area). Mat asked that the committee consider that placement and let him know of any suggestions or concerns. These wayfinding signs are intended to help visitors (once arriving in town via car or trolley) know what there is to do in downtown Kennebunk.
- 3) Review invoice for creation of the Music at the Plaza banner
 - a. Ahmed noted that the quote on creating a banner for Music at the Plaza for 2017 was a reasonable one, and the committee voted to approve the cost.
 - b. Lisa Emmons asked about putting up and taking down of the banner weekly. Ahmed will work on volunteers to help with this task.
- 4) Pajama Shopping Party
 - a. Laura Snyder Smith detailed the Pajama Shopping day to take place Saturday, November 26th, when shops downtown will open early with sales or other deals to invite shoppers to come downtown in their pajamas to shop. This was a great success last year.
- 5) Review of Tree Lighting worksheet
 - a. Ahmed Ciangiulli went through the Tree Lighting worksheet to determine volunteers for each need prior to Tree Lighting, on the day of the event, as well as the Lunch with Santa event on Sunday afternoon.
- 6) Mitch Piper spoke about the portable sound system that will be used for the KHS choir during the tree lighting, as there have been challenges in the past years with noise pollution from the gathered crowd during tree lighting.

Adjourned, 9:10am

Cynthia Walker

Secretary