

Kennebunk Economic Development Committee
Minutes
Thursday – August 11, 2016 5:00 P.M.
Town Hall Room 300

Attending Members: Chair, Bob Georgitis, Heather Harris, Chair, Steve Hrehovcik, Angus Macaulay, Gary Dugas, John Daamen, and Rachel Phipps.

Also in attendance: Mat Eddy (Economic Development Director), Laura Dolce (KK&A C of C), Ellen Wolf (Conservation Comm.), Chris Cluff (Selectman Liaison), Scott Minor (KKW) and Sharon Staz.

1. Open Meeting by Bob G. at 5:02 pm.
2. Minutes of June 2, 2016 – motion by John D., second by Heather H., approved as corrected.
3. Minutes of June 22, 2016 – motion by John D., second by Heather H., approved as presented.
4. Observations:
 - a. John D. noted there are no farms from Kennebunk in the Kennebunk Farmers Market.
 - b. Sharon S. reminded that there are 3 citizens' initiatives on the November ballot the EDC should put out facts about. Also noted that this is the last week of Maine Stage – don't miss the opportunity to see.
 - c. Rachel P. commented that 1 out of 7 workers in Maine are in nonprofits and distributed an e-mail she wrote with comments about the benefits of non-profits to the economy.
5. Elect Vice Chair – motion by Angus M. to nominate Heather, second by Steve H. – all in favor.
6. Newsletter – Angus is not sure anyone is reading the Newsletter. Laura suggested tracking the “open rate” or polling the people who do look at it.
7. EDC Committee Resizing – Bob distributed a copy of his letter to the selectman, dated July 16, 2016 which the board discussed. Also discussed how to bring the economic committees together. John D. handed out info on how committees could possibly be combined. Sharon commented that the participation by the three utilities should not be optional. Rachel commented that the more members the better. Angus stated that members need to do “work”, not just show up at meetings. Chris noted there are 4 or 5 people in line to join the board. Will discuss further next meeting.
8. KKACC Report – Laura noted the Chamber is working on purchasing the building they are in on Water Street. Also noted they will be emphasizing nonprofits this year – forming a committee on non-profits and starting a web site to recycle equipment & supplies to non-profits. Also reminded members to see the Chamber web site for leadership seminars coming this fall.
9. Comp Plan Comments – Bob G. – Committee meets 2nd & 4th Wednesday in the Town Hall.
10. Economic Development Directors report – Mat started with a handout regarding the location of a new court house in York County – suggested 3 possible locations in Kennebunk. Discussed with the board. Next Mat distributed and discussed his Project List & Timeline.
11. Old Business: for discussion, Bob handed out the “old” EDC marketing brochure & discussed marketing of the EDC.

Adjourn at 6:59 PM

Respectfully submitted: Gary Dugas