

1 Kennebunk Downtown Committee
August 4th, 2016
Minutes

Present

Ahmed Ciangiull
Haven Andrews
Cynthia walker
Arlene Salvati
Lisa Emmons

Absent

Lorraine burr
Sylvia Cavanaugh

Guests

Blake Baldwin- Selectman Liaison
Mike Pardue
Delilah Poupore
Betsy McDonald
Tash Pinkham
Laura Snyder smith
Mat eddy
Bill gallant

Election of officers has been postponed until September 1st meeting, when all Committee members are present.

Blake Baldwin was introduced as our new liaison

The Downtown Committee's operating budget for 2016/17 is \$7,500.

Bands from June-July, that played at the Kennebunk Plaza, were reviewed. Five bands performed. The dates and bands that performed:

June 18th Sal Hughes

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June 25 th	Ray Brown
July 16 th	Lincoln Continental
July 23 rd	Ketchfish
July 30 th	Stealing North

Bands are advertised weekly through social media and press. Bands perform from 1:30 to 3:30 pm.

Shakespeare in the Park Children's performances said that sound from the bands interfere from the with their performances.

For the 2017 season, the Committee voted unanimously to have bands perform at the Plaza from 11:30am-1:30pm. It will coincide with activity on Main Street, from the Farmer's and Crafter's Markets. This should allow more interaction with the public.

The committee agreed to have a 3' by 6' banner made to advertise the Summer Music Event at the Plaza for the 2017 season. A permit would be needed need to have the banner at the Plaza from Thursdays through Saturdays.

The banner would read as:

Live music on Saturdays from June-August-11:30am- :130pm,

FMI: downtown@kennebunkmaine.us

kennebunkmaine.us/downtowncommittee

Will's Copy Center can make up the banner.

Laura Snyder Smith addressed the Committee on a book "Our Town: A Destination....The 25 Immutable Rules of Successful Tourism" The book discusses 25 ways to draw tourism to your town and ways enhance your downtown for its residents.

The 2016 Tree Lighting Worksheets was distributed. Committee members will bring their feedback to the September meeting on the sections that need volunteers.

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A sign company needs to be contacted to change the dates on the 3 Tree Lighting Banners; 2 over the street, and one at the Plaza. Sanford Sign, who has done it previously, will not be doing it anymore, as they are phasing out that part of their business.

Based on the success of last year, the Kennebunk Downtown Committee will be funding the Shuttle to Prelude for two weekends during 2016. December 2,3,4 and December 9 and 10.

The Committee is considering the purchase of a new microphone that will help the audience hear the choir that sings at the Tree lighting event. This microphone will be used for the choir at the Kennebunk Tree lighting event.

Our next meeting is Thursday September 1st 2016 at 8 am in room 300.