



May 9th, 2016 Kennebunk Festival Committee Meeting, 4-5PM

Present: Susan Plass, Nancy Galloway, Jack Bates, Samantha Abelson, Lynne Abelson, Tasha Pinkham, Pat Nichols, Jason Woloszyn, Mandy Nelson, Linda Johnson

- Call to Order
 - Lynne called the meeting to order.
- March Meeting Minutes
 - Motion (Lynne), Second (Sam) to accept the minutes as written.
 - Motion passed with all in favor.
- May Day Recap (in no particular order)
 - Represents the 18th year the event was held
 - Great increase in the number of volunteers pulling the event together
 - IT was fantastic and made the lift lower per volunteer and extended through all phases of the event- from setup to the parade and through the cleanup.
 - Attendance appeared to be lower, related to weather?
 - Flash mob got great reviews and comments related to the 'surprise' factor; led by Judy Stark
- SummerFest: Saturday July 2nd
 - Waterhouse Center Tables:
 - No charge for non-profits
 - Lynne to send application form to Kathy Nolette
 - Nancy provided the contact (Linda Lightbody) to Mandy for the posting on the town cable station
 - Antique Car Show:
 - Jack is checking on parking situation and contacting Mark Brunelle about availability and then will engage with Tasha for support
 - Face Painting: ALL SET
 - Bouncy House:
 - Contract is in place and waiting only on signature
 - Sam to reach out to middle school students about volunteering for managing the kids in/out; Mandy to provide volunteer list to Sam
 - Will stay at the Rotary Park where it was successful for May Day.
 - Rock Climbing Wall
 - Will be located at the library
 - Tasha to look for the contract
 - Horse and Wagon
 - Will be Tom Bragg



- Cost is \$250
- Pie Eating Contest
 - Will be ~5 people per round
 - Sign up via email
 - Nancy co-ordinating
- Financial
 - Any request for funds – let's try to be proactive; cannot expect same day request for check issuance
- Food Vendors
 - Total of 5 spots; first dibs to those that have paid the WHC license
 - Current list includes: What-a-Wrap; Theresa Ice Cream; Twirlers Stand (do not pay); Atlantic Roasters; Paula's Lemonade
 - Come groups donate portion of profits, should request that the group is identified
 - Sue co-ordinating the food vendors
- Music on the little island on Main Street
 - Jason to co-ordinate and try to prevent recent overlap with music in the park
- Banners
 - Need to be hung 2 weeks ahead of time
- Flyers (location include below but not exclusive to past locations)
 - Tourist News
 - Hotels
 - Rec Program
 - Campgrounds
- Festival Committee Budget
 - Nancy/Lynne met with Joel
 - Amount for 7/2015 through 6/2016 was 15000; about 4k remaining
 - Historical amounts for past years dating to 2013 is compiled in a spreadsheet by Brenda and will be shared by Lynne at next meeting
 - These funds are TIF and not a use or lose situation, so carryover from one fiscal year to the next exists
- Committee Clothes
 - Was met with rave reviews!!
 - Total cost was \$371.36
- Publicity
 - Mandy is leading this effort
 - Sent out logo's for review and agreed upon selections
 - Announcements are in process for the vendors and the pie eating contest
- Dunlap Highlands – Bagpipes



- Appears we may have an outstanding invoice from Harvest Fest, looking into it further
- Election of officers
 - Need will be re-evaluated at the September meeting
- Motion to Close – Mandy, 2nd Pat, passed.
- Reference Information
 - Review of planned events and dates
 - Festival Committee Meeting – June 6th, 2016
 - Festival Committee Meeting - June 20th, 2016
 - Hometown Celebration – July 2nd, 2016
 - May Day Parade – May 7th, 2016
 - Music on Main (PTO) – July 28th, 2016