

Kennebunk Economic Development Committee
Minutes
Thursday – February 4, 2016 5:00 P.M.
KK&A C of C Meeting Room

Attending Members: Blake Baldwin, Chair, Bob Georgitis, Vice Chair, Steve Hrehovcik, Gary Dugas, John Daamon, and Bill Macdonald.

Also in attendance: Chris Cluff (Selectman Liaison), Sharon Staz, Todd Shea (KLP), Scott Minor (KKW), Laura Dolce (KK&A C of C), and Nick Branchina (Conservation Comm.), Teri Cardinelli (Cloth Interiors, 106 York Street) and Rob Bartlett (Chairperson for MaineStage)

1. Open Meeting by Blake B. at 5:05 pm.
2. Review minutes of January 7, 2016 – Motion by Bob G., second by Bill McDonald, Approved as presented.
3. Interesting observations – Blake noted that the best burger in Maine can be had at the Owl’s Head General Store. Having a Trader Joe’s in town increases home value’s by 10%. The Lafayette Building is sold. Fire & Co. – pizza – moving in on Route One South. Chamber does social media sessions on a regular basis.
4. TIF Program Prioritization – Blake distributed “TIF Program Priority Rankings by the EDC – Capital Projects” for review & discussion by the board. Chris C. suggested EDC pick top 5 projects and a time line (15 years).
5. EDC Officers – Blake B., elected as Chair, motion by Bob G., Second by Steve H., all approved. Bob G., elected as Vice Chair, motion by John D., Second by Blake B., all approved. Gary D. elected as recording secretary, motion by Steve H., Second by John D., all approved.
6. KK&ACofC Report – Laura noted the Spring Job Fair will be March 25th, \$25 per table. It was very successful last year and expect this year to be better. Also talked about LAUNCH - A Maritime Festival, a family friendly event set for June 17-19, with events around the Kennebunks.
7. EDC Expo Report – Blake distributed, and discussed with the board, the Seminar Survey Results.
8. Home improvement Mile – Teri C. discussed identifying Route One South as “Home Improvement Mile”. She is working on a logo.
9. Green Community Initiatives – Sharon S. noted and discussed with the board that the Energy Efficiency Committee will ask the Selectman to require a charge for plastic bags.
10. MaineStage – Rob Bartlett took a moment to talk about Shakespeare in the Park and to thank the board for their support. Also noted it costs about \$75,000 a year to run, of which \$20,000 comes from camp fees and \$50,000 from donations.

Adjourn at 7:20 PM

Respectfully submitted: Gary Dugas