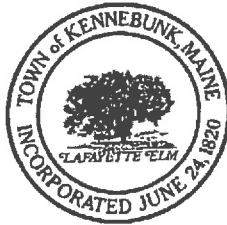


Town of Kennebunk, Maine



Downtown Committee

Minutes for the Downtown Committee February 2, 2017 Meeting

Present

Ahmed Ciangiulli
Lisa Emmons
Arlene Salvati
Cynthia Walker
Angus Macaulay
Melissa Shatney
Blake Baldwin- Selectman Liaison

Guests

Mat Eddy
Mike Pardue
Pamela Bennett
Laura Snyder Smith
Laura Dolce
Tasha Pinkham
Betsy McDonald
Michelle Allen

- 1) Approval of January Minutes – Arlene Salvati made a motion to accept, Lisa Emmons seconded.
- 2) Great Skate Night update by Michelle Allen
 - a. Michelle gave an overview of the Great Skate Night at the Waterhouse Center on Friday, February 17th from 4-6pm. The Downtown Committee is co-sponsoring the event (specifically a hot chocolate bar) with COS Kennebunk, which will be COS' biggest food drive of the year.
- 3) Laura Snyder Smith announced that there will be a Date Skate Night on February 11th at the Waterhouse Center, for all ages, to celebrate the Paint the Town Red campaign by the Chamber of Commerce.
- 4) Cynthia Walker of the Brick Store Museum presented changes coming to the Main Street buildings of the museum, which requires work with the town to upgrade the sidewalks in the upper square of Main Street, including KFL, Ramblers Way and Town Hall. The Museum is currently in the quiet phase of a campaign to redesign many parts of its indoor and outdoor spaces to be more attractive and accessible to visitors and locals alike. Namely, the main entrance of the Museum will be returned to the physical front door of the 1825 brick store building (versus the current side door).
- 5) Discussion of Summer Music bands:
 - a. A discussion ensued regarding the sound issues between bands playing from 11:30 – 1:30pm in downtown and the Shakespeare in the Park groups rehearsing and/or presenting a play to an audience. Angus Macaulay suggested that since both projects receive town funding, it is wasting money if either event is a detriment to the other. Arlene suggested that the Downtown Committee alter the four band dates (July 15, July 22, July 29, and August 12) that coincide with Shakespeare in the Park to a later time. The committee agreed to move the performances to 3-5pm in Downtown.
 - b. A discussion ensued on cost cap for performers. Due to budgetary restrictions, payment for bands is capped at \$200 per performance.
 - c. Shakespeare in the Park representatives volunteered to help advertise the later performance times in downtown at their performances on Saturdays.
 - d. Lisa Emmons and Mat Eddy made the suggestion that bands might be well received on Fridays from 4-6pm, thus removing the concern about attendance at other Saturday events and bands being there to “welcome” visitors as they get into town on Friday nights. Lisa Emmons also suggested that this would be great for downtown workers, too.
 - i. Laura Dolce suggested other groups that might perform for these events, such as music students and artists at River Tree Arts. Laura Dolce volunteered to help explore this arena.
- 6) Focus Group – Angus Macauley

- a. Angus discussed a proposal to approach several Main Street businesses to join a focus group that will help the Downtown Committee learn if we are fulfilling our mission statement, and what we can do better to serve small business needs downtown.
 - b. Angus will be meeting with this focus group on February 15th to discuss specific topics, and will bring what he learned to the next Committee meeting. He would like to produce a Downtown brochure and map for York County Coast Star printing in May. Laura Dolce mentioned that the Chamber of Commerce is currently producing a map for visitors to the area; and may be covering what Angus Macauley is suggesting.
- 7) Mike Pardue:
- a. Mike Pardue asked the Committee to think of how we as a Town can help to best coordinate the events and work going on in town, in the spirit of teamwork and assistance.
- 8) Mat Eddy said that the project to improve the sidewalks from Fletcher Street to Shoppers Village will begin this fall and run into the spring 2018. \$400,000 is budgeted for the project. Chris Osterrieder is working on plans to outline the schedule and project.
- 9) Before the meeting was adjourned, Chairman Ahmed Ciangiulli addressed a member of the audience about his perception of unacceptable behavior via emails that had been sent. The audience member did not respond. Selectman Blake Baldwin requested the meeting be adjourned so the issue could be discussed outside of the Downtown Committee meeting.

Adjourned, 9:15am

Cynthia Walker

Secretary